

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: James Harold Gray et al.

Title: SYSTEM AND METHOD FOR PROVIDING INTERACTIVE MEDIA  
CONTENT OVER A NETWORK

App. No.: 10/611,259 Filed: June 30, 2003

Examiner: SALCE, Jason P Art Unit: 2421

Customer No.: 84326 Confirmation No.: 2777

Atty. Dkt. No.: ATT02329

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MS: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUBMISSION ACCOMPANYING REQUEST FOR CONTINUED  
EXAMINATION PURSUANT TO 37 C.F.R. § 1.114**

Dear Sir:

In response to the Final Office Action mailed July 19, 2010, please reconsider the above-identified application in light of the following amendments and remarks. Applicants are filing a Request for Continued Examination (RCE) in order to have the present response considered.